



Vivianne Näslund

- Business and language studies (Sweden)
- MBA – Master’s Degree in Business Administration (UK and Germany)
- Senior consultant and executive coach with focus on leadership development and change management in global organisations
- Worked on assignments in more than 20 countries and lived in five – her native Sweden, France, Switzerland, Germany and the UK where she now lives
- Worked with executives from more than 55 nations across six continents and major industry sectors (automotive, aerospace, banking, consumer products, financial services, healthcare, life sciences, manufacturing, oil and gas, telecom, pharmaceuticals and utilities)
- Senior-level advisor to private equity groups and companies on leadership issues in connection with cross-border mergers and acquisitions
- Professional experience: career as “serial entrepreneur”, including senior manager in an innovative medium-sized company, setting up and launching a division for an FTSE 100 company, founder of a start-up business in the UK which operated throughout Europe, leader of own business consultancy
- Certified practitioner in various 360 feedback surveys and a range of individual and team assessment tools such as MBTI, FIRO-B, CPI (California Psychological Inventory), Workplace Big Five and Hogan Inventories – HPI, HDS and MVPI
- Fluent in Swedish, English and French, good understanding of German
- Working with Munich Leadership Group since 2007

Focus of consulting and training work

- Helping senior executives in global organisations to address their leadership challenges across cultural and organisational boundaries through executive coaching – individuals and teams
- Facilitating integrated leadership development programmes for top 500 global companies
- Senior level advisor on cross-cultural leadership and organisational issues
- Multicultural team development
- Cross-border organisational change programmes

My message

- The ability to inspire, motivate and emotionally connect with people is a key skill for any leader; even more so in a global setting. It requires patience, respect, flexibility and a high level of self-awareness. Leaders are important role models and as the Nobel Prize Peace winner Albert Schweitzer said: “Example is not the main thing influencing people....it’s the only thing”.

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