



## Georg Schuster

- Diploma in business administration and communications at the LMU Munich
- Additional studies of business administration, business english and marketing at the LMU Munich
- Training and further education as behavior-facilitator at three international training companies
- Further education in systemic structural constellation work for organizations by SySt, Prof. Kibed
- Experience in industry, consulting, marketing and strategic communication
- Long-time professional experience in management and leading employees as director and founder of a branding agency
- Training in human resource development and organizational development, strategy and vision workshops, business process improvement
- Works with Munich Leadership Group since 2009

### Focus of consulting and training work

- Training and coaching in the field of leadership, negotiation, sales and change
- Personal coaching of top managers during job-related personal change
- Organizational development and organizational change
- Realignment of teams and team development e.g. in brand-behavior, customer orientation

### My message

- The wicked leader is he who the people despise. The good leader is he who the people revere. The great leader is he who the people say, 'We did it ourselves'.

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