



Elena Marsh

- Masters degree in Marketing (with Honours), International Academy for Marketing and Management, Moscow, Russia
- Personal Performance Coaching Diploma (ICF Accredited), TCA, London
- Corporate Executive Coaching Diploma, TCA, London
- CIPD Level 3 Foundation Certificate in Human Resources Practice
- 15 years of international experience in HR management and People Development
- Experience in developing a corporate university
- Experience in creating and developing personal performance, succession planning and talent management systems
- Founder and President of a non-profit organization for personal development

#### Focus of consulting and training work

- Creating and delivering a variety of training programmes and workshops:
  - Personal leadership
  - Performance and talent management
  - Effective presentations
  - Personal effectiveness
  - Coaching for people managers
  - Resilience development and stress management
- Facilitating business meetings, discussions
- Shadowing with following feedback and coaching
- Performance coaching, coaching towards conflict resolution, leadership coaching

#### My message

- I believe that success starts from self-awareness and personal mastery. Only when you understand the nature of your actions, the motives, values and beliefs behind your choices and behavior, can you lead others effectively as you will be able to understand theirs.